Mammoth Lakes Community Housing Summit "Energizing Downtown Mammoth"

PowerPoint Presentation

Eron Ashley - Managing Principal, Hart Howerton

Saturday Evening November 3, 2018



Energizing Downtown Mammoth

Designing for the Human Experience

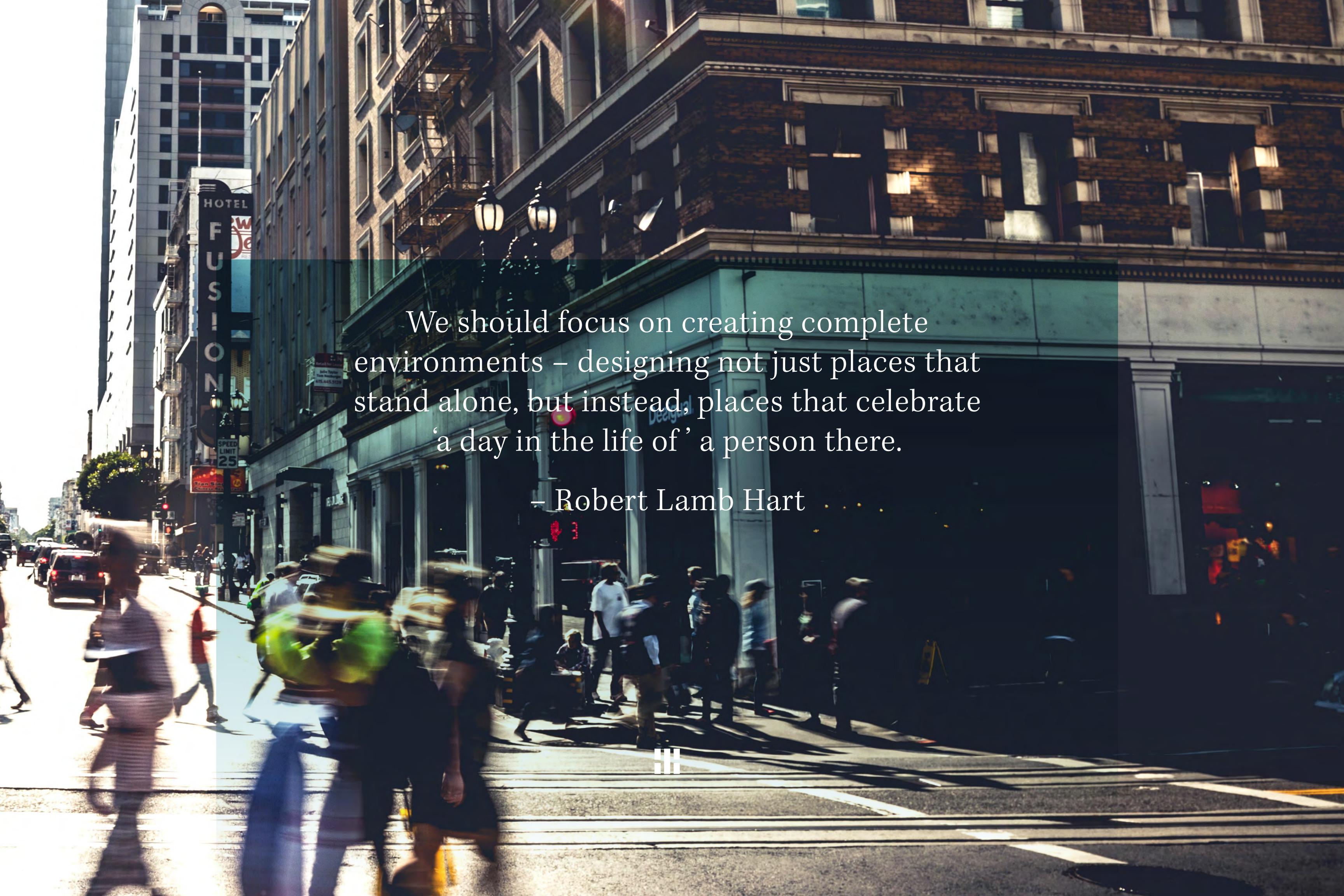
NOVEMBER 3, 2018

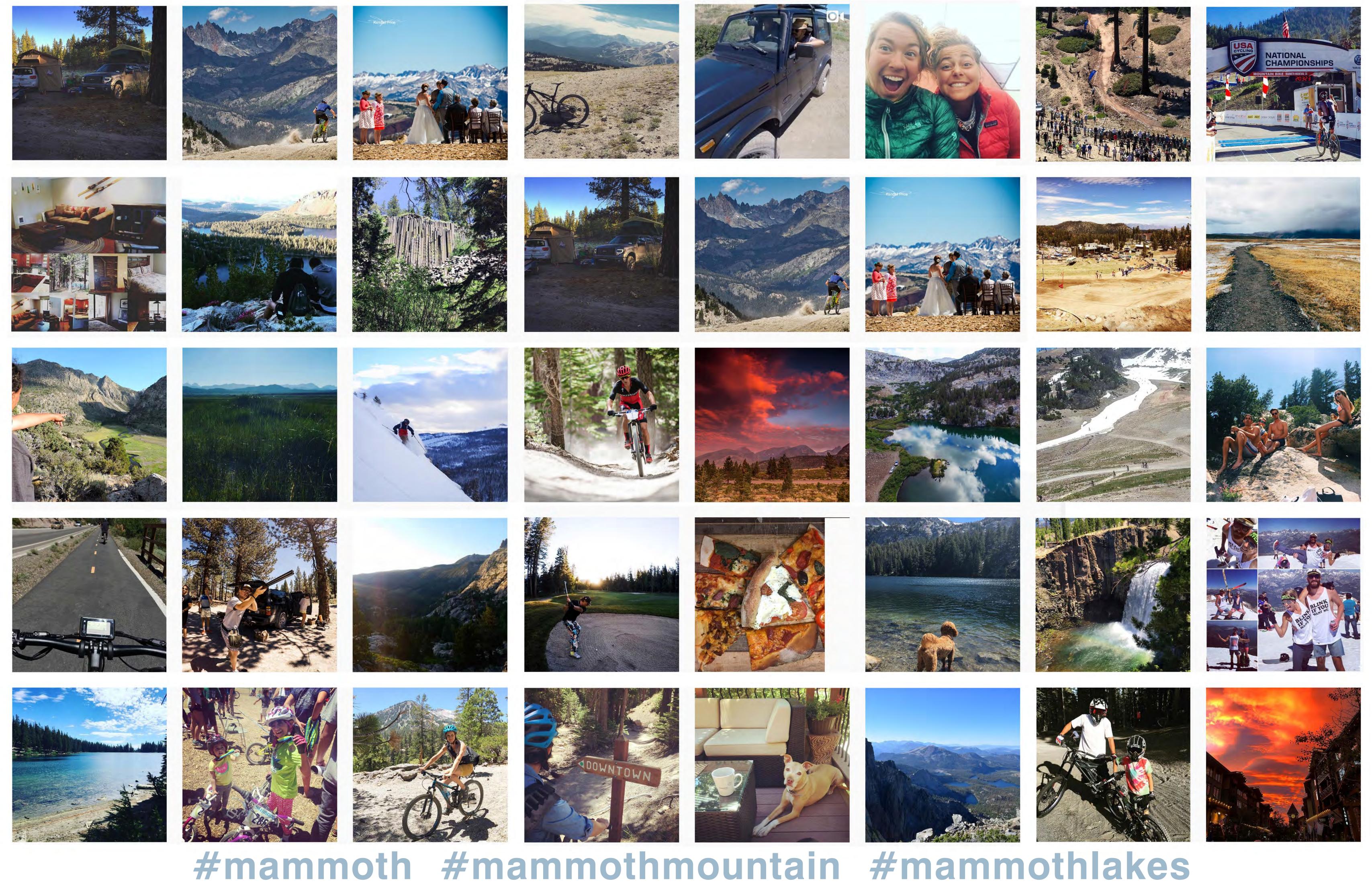
HART HOWERTON

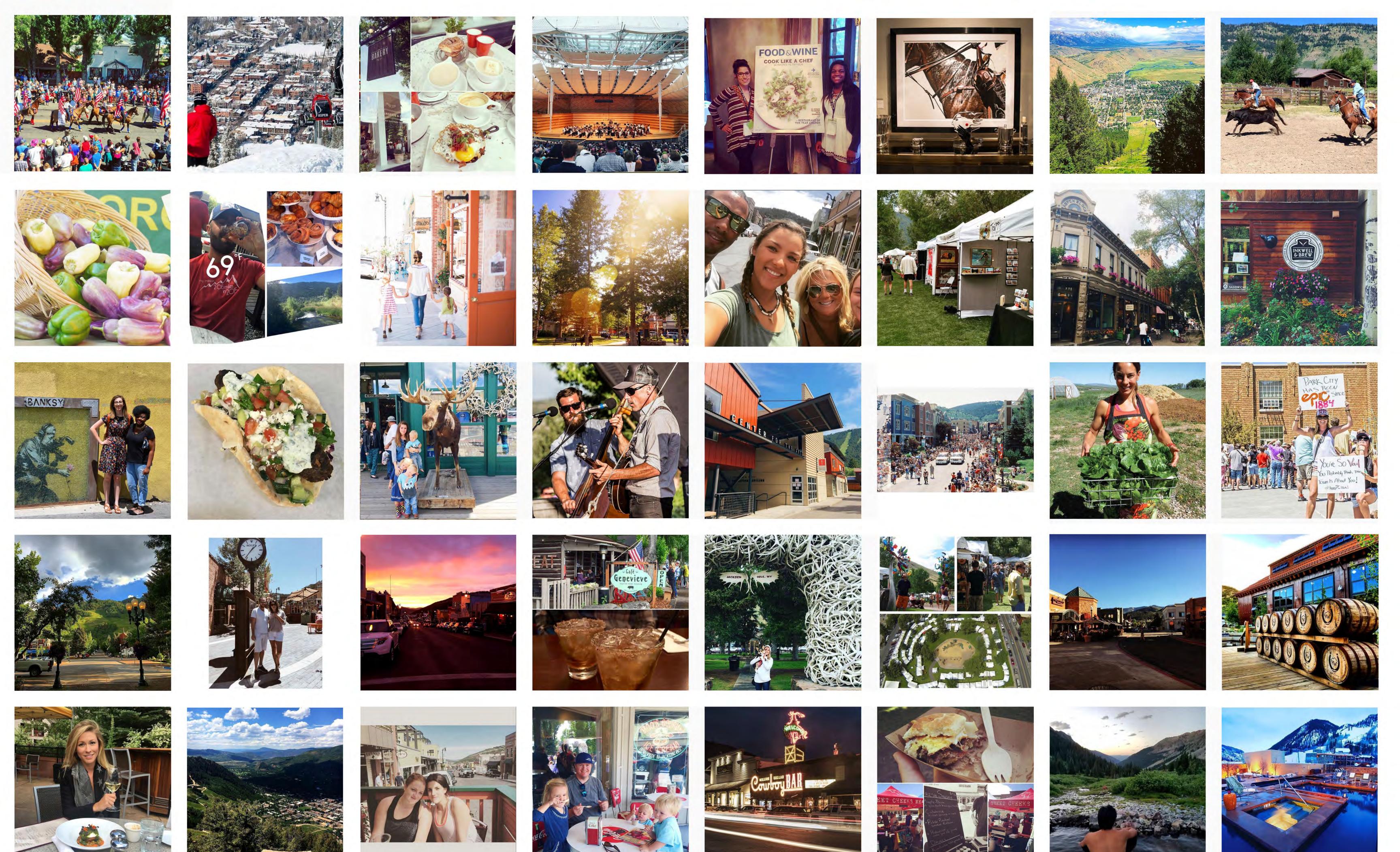
NEW YORK - SAN FRANCISCO





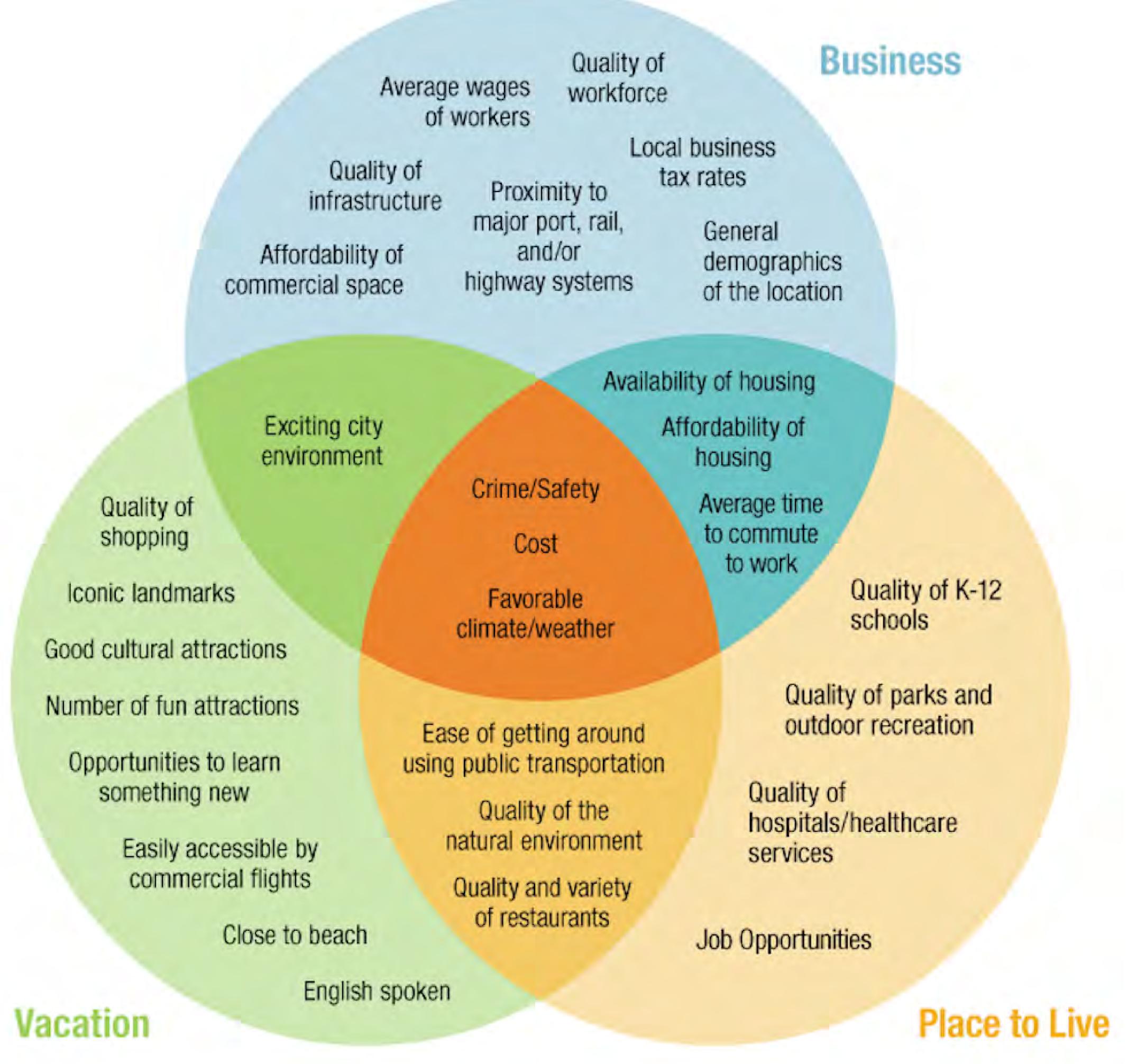






#aspen #parkcity #parkcityut #jacksonhole #jacksonwy

SOURCE: RESONANCE



Characteristics of Exciting City Environments

LVVABILITY=PROSPERITY



Las Catalinas Costa Rica



Summit Powder Mountain Eden, Utah



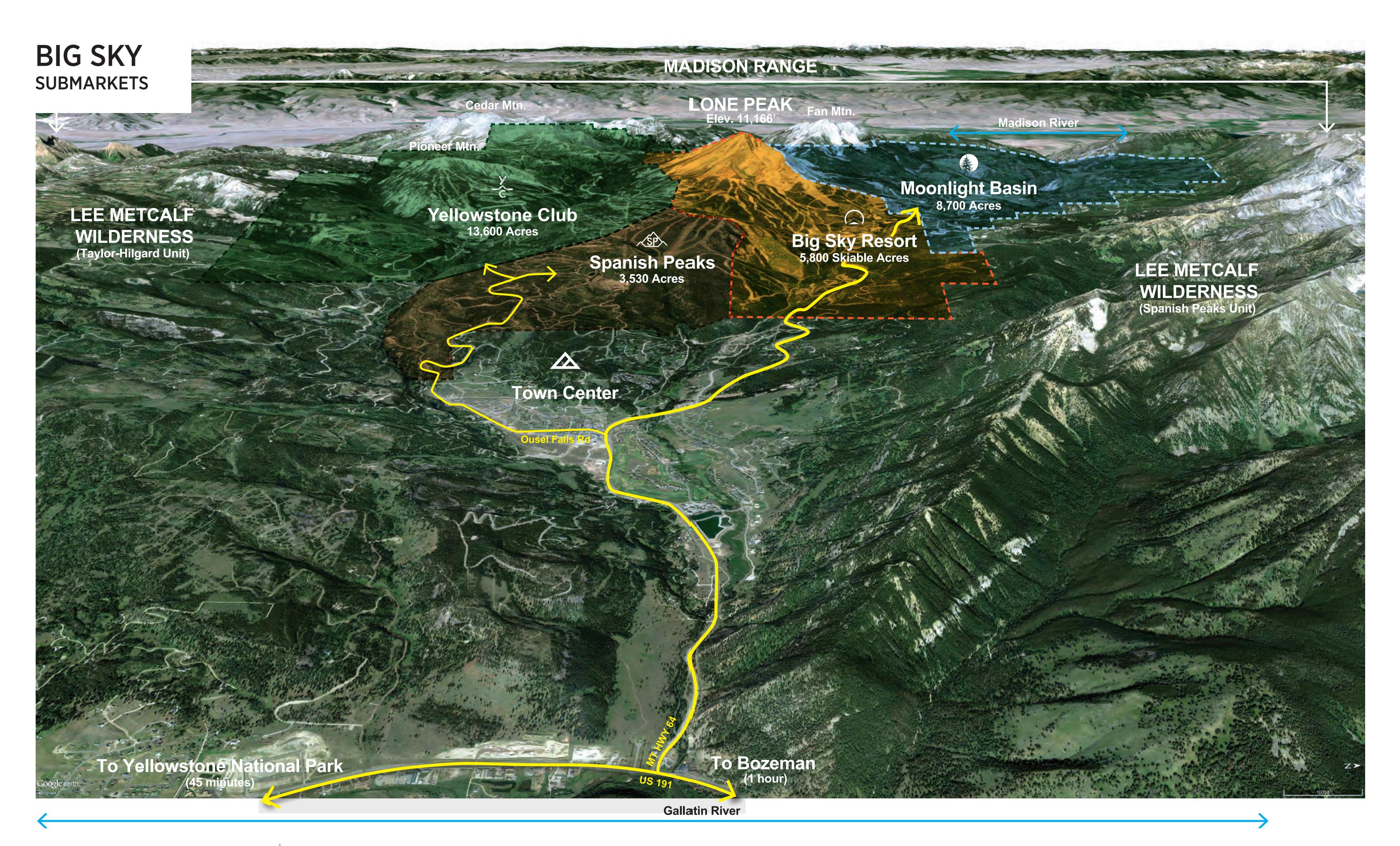
Hollywood Park – City of Champions | Inglewood, California



Facebook Campus | Menlo Park, California

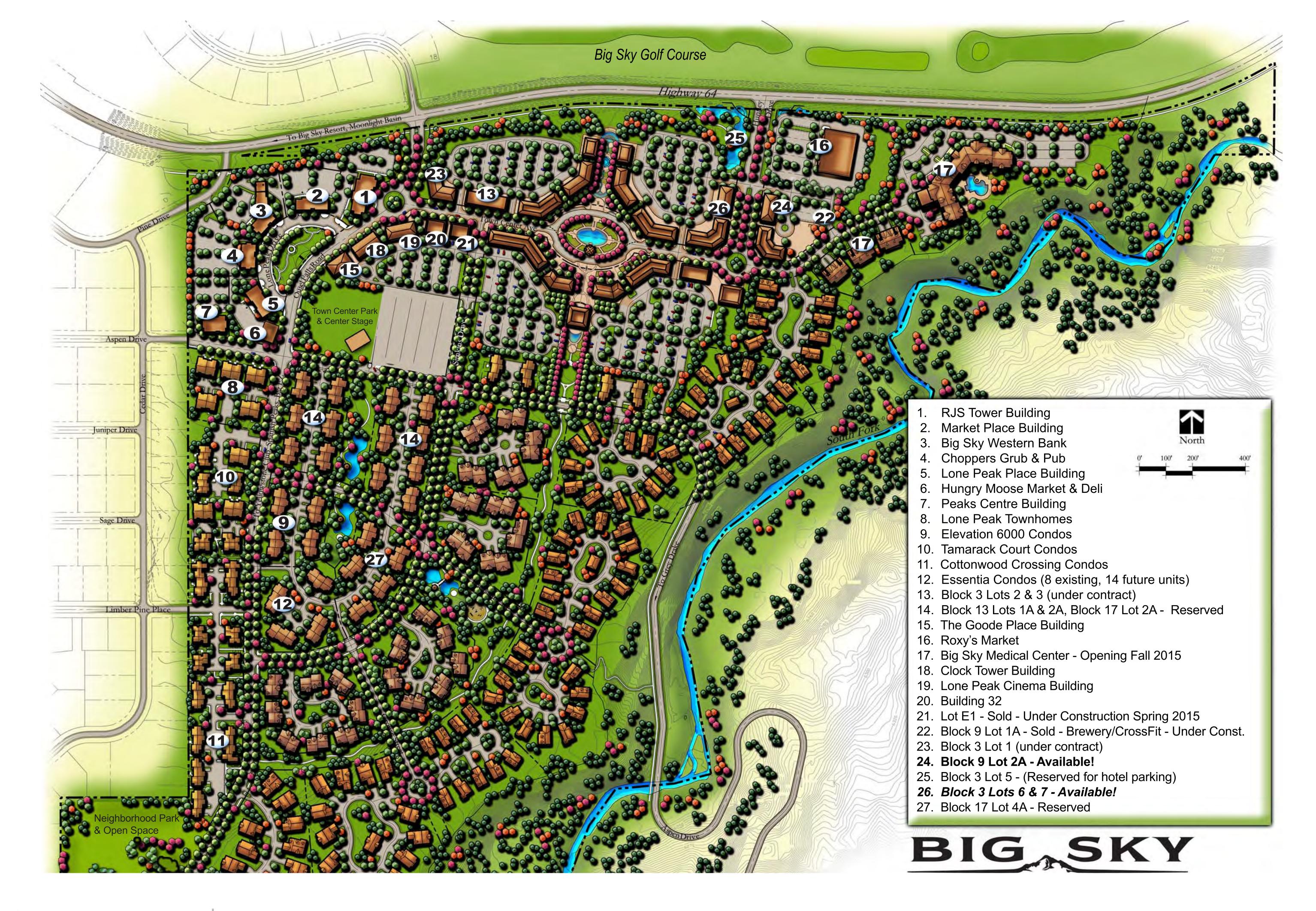


Big Sky, Montana Case Study





Big Sky, Montana Case Study











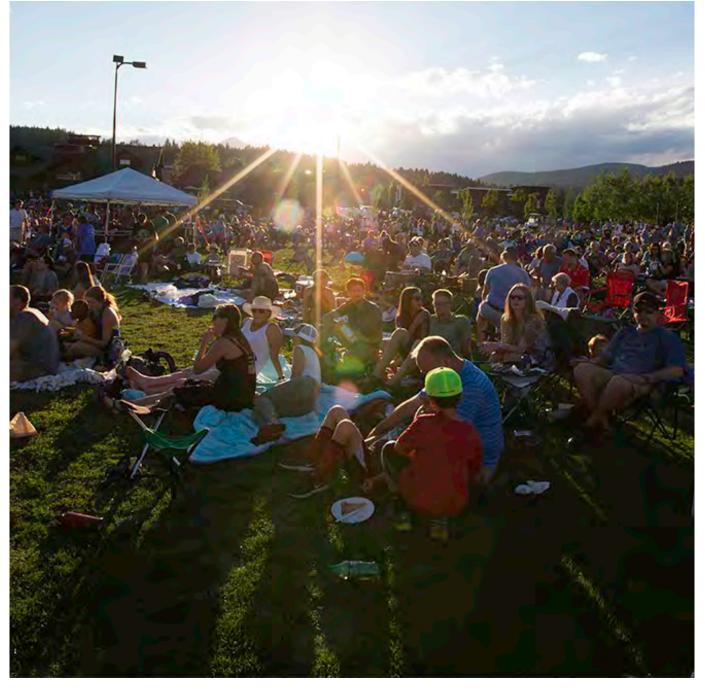




Building 3 & Hotel Construction - Plaza View







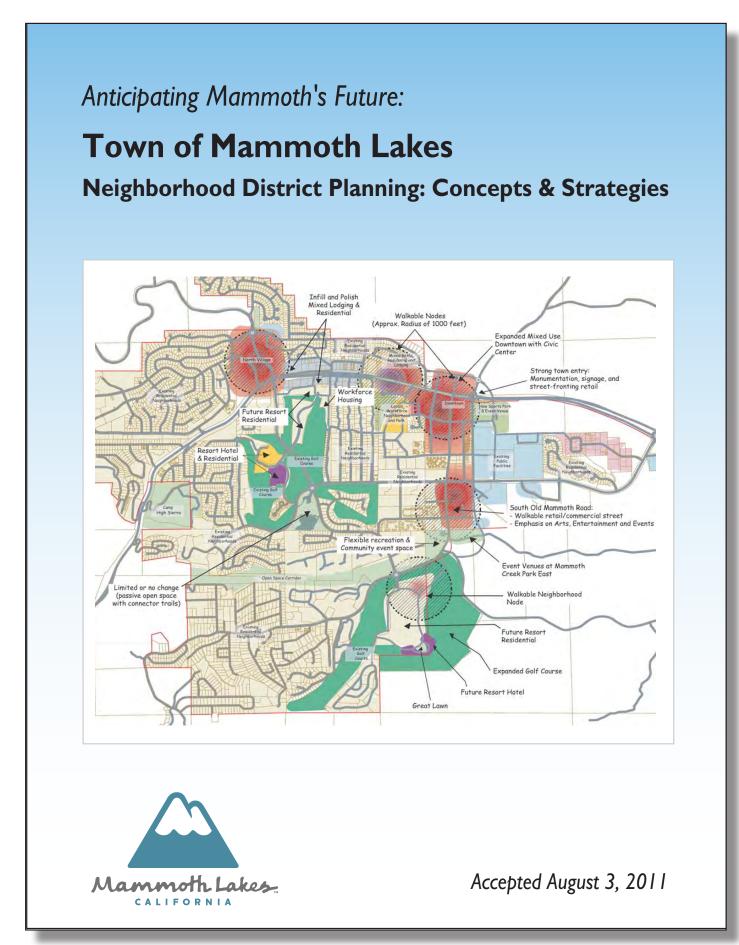


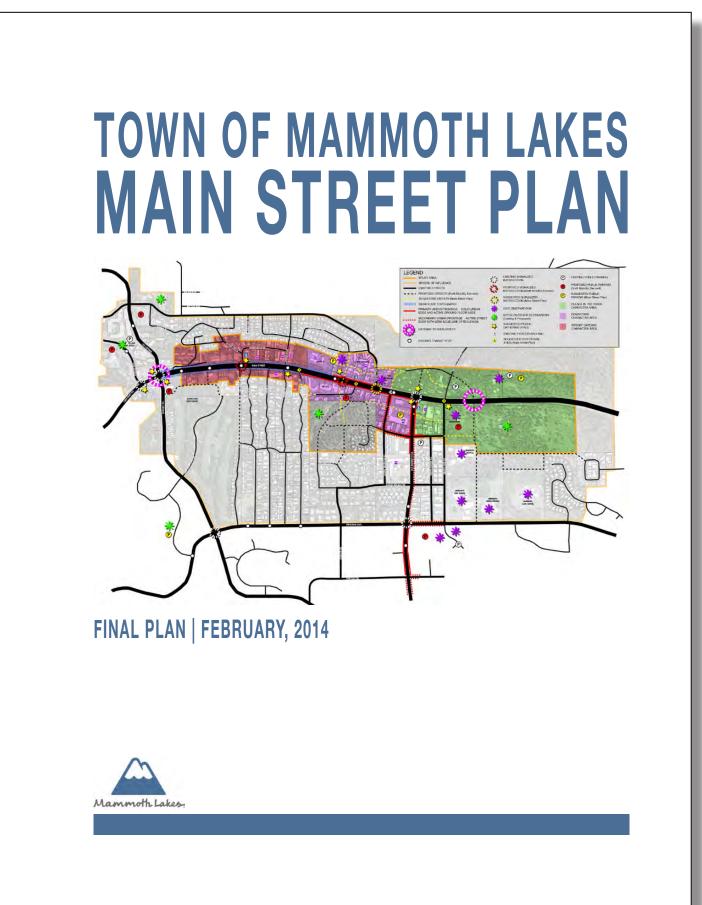
Big Sky, Montana Case Study

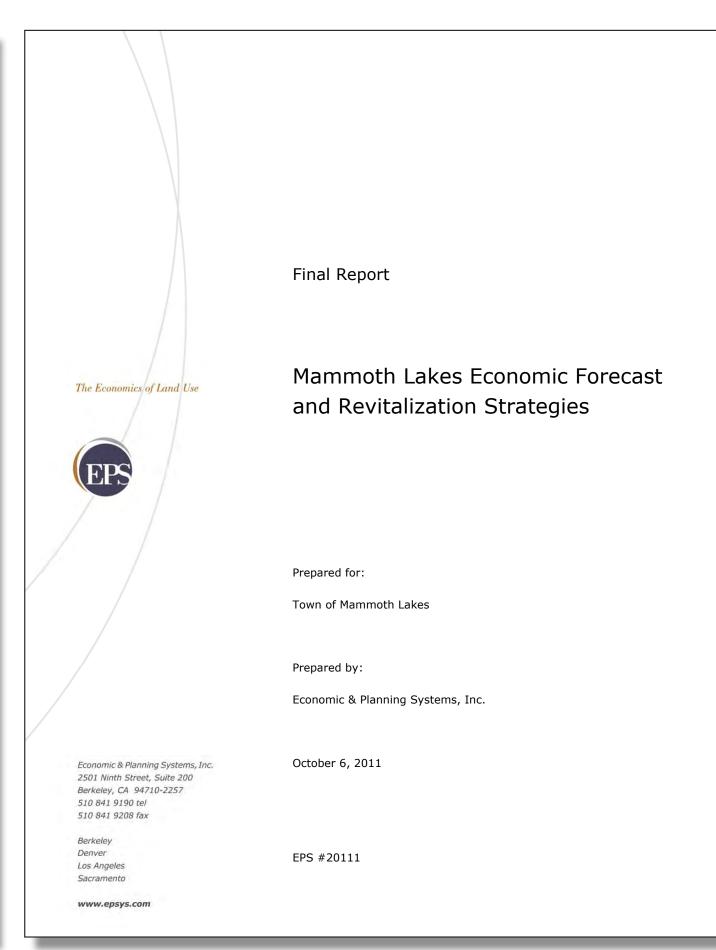
- 1. The place where everything happens; where people gather
- 2. Full-time resident population
- 3. **Mix of Uses**: Civic, Office, Hospital, Hotel, Events, Shopping and Dining (and residential upstairs)
- 4. Built over time "bite size projects"

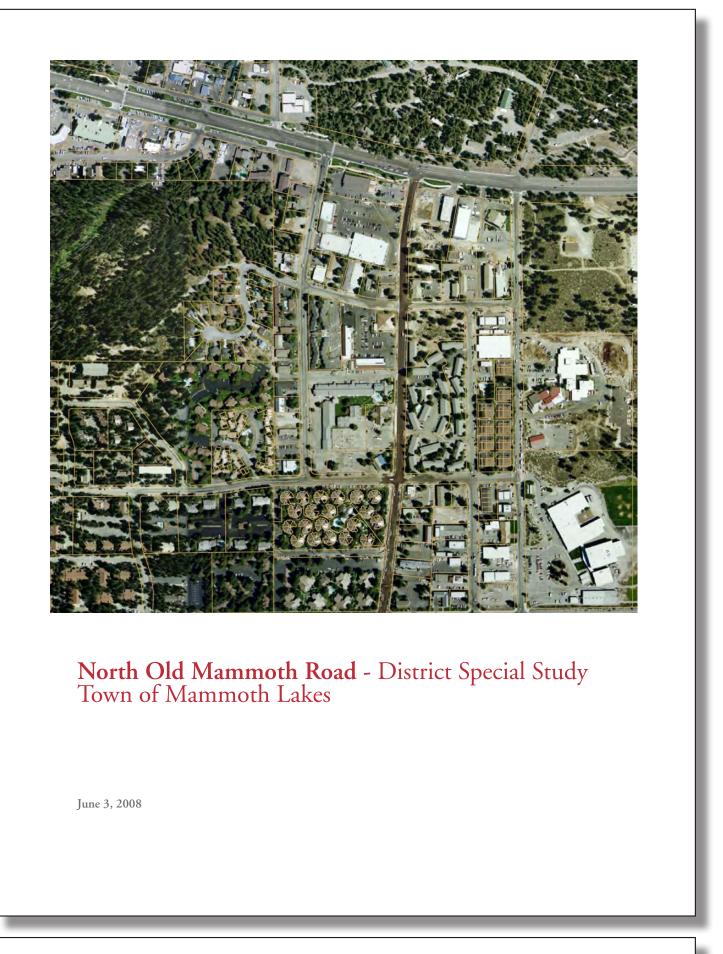


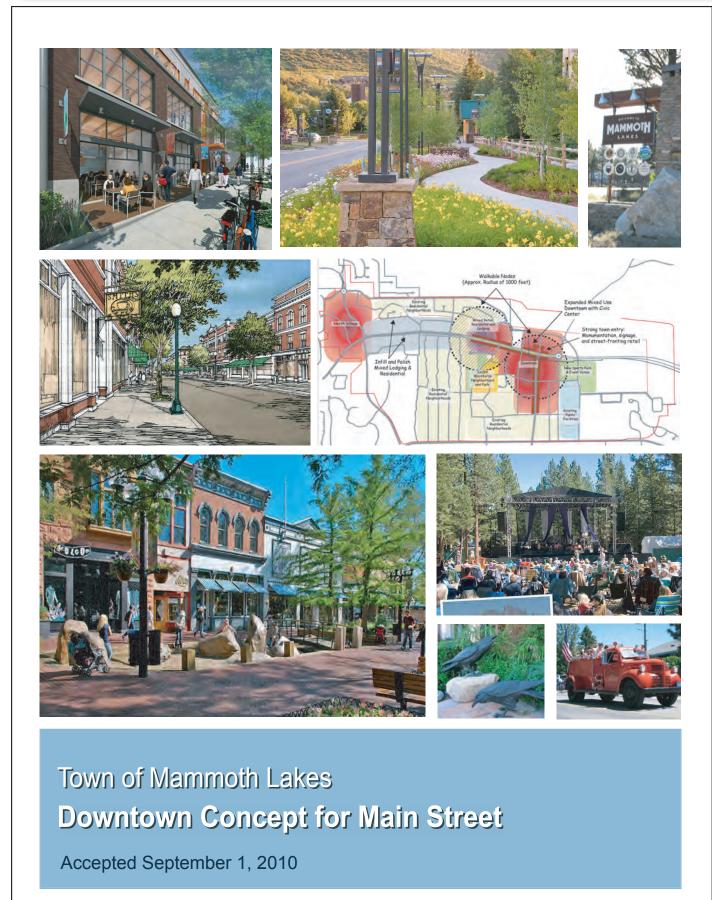
PLANS AND POLICIES IN PLACE

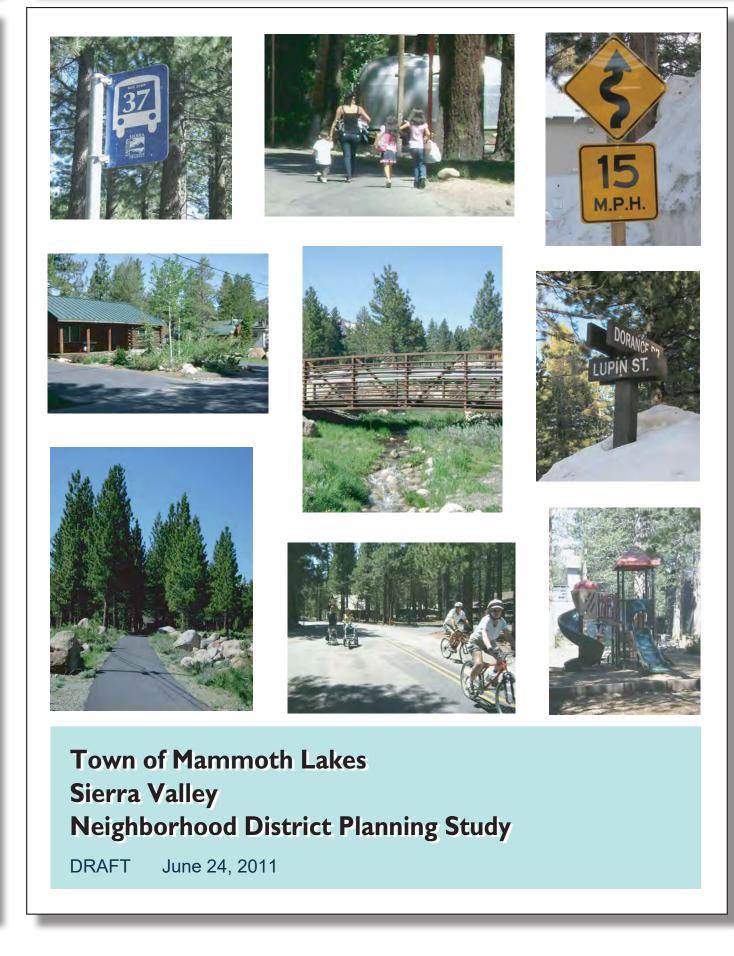




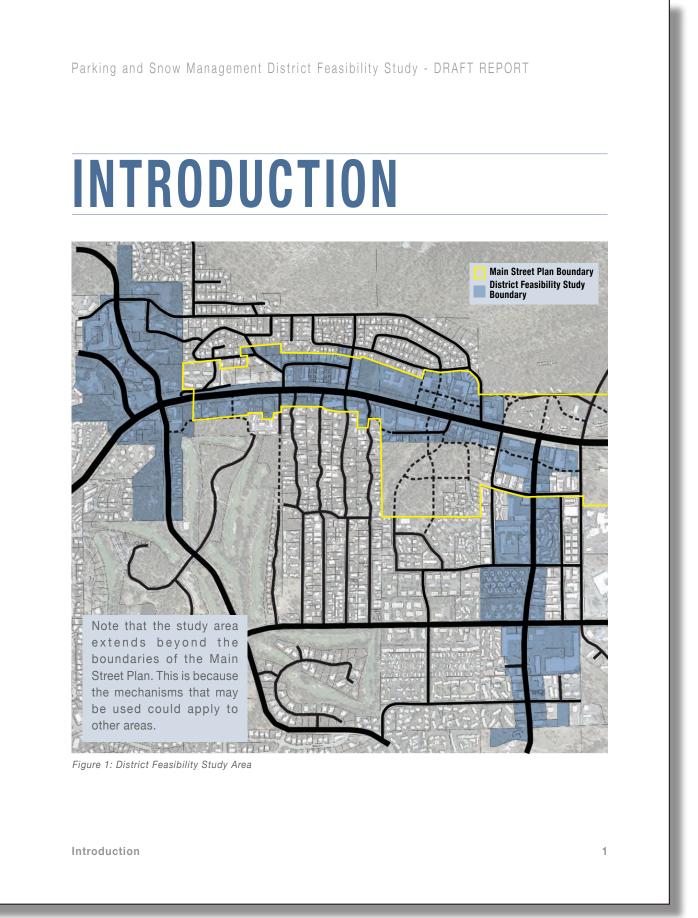




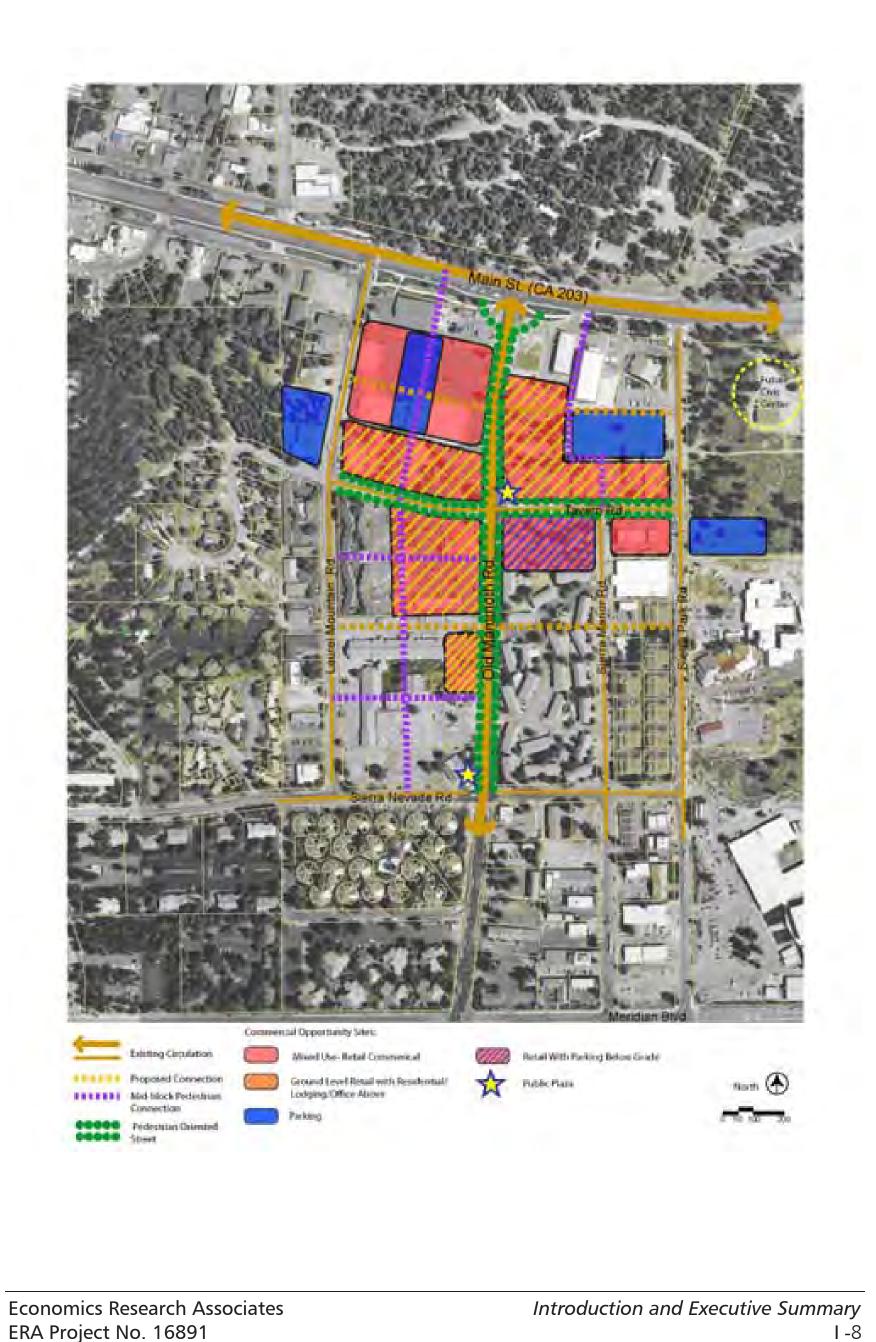




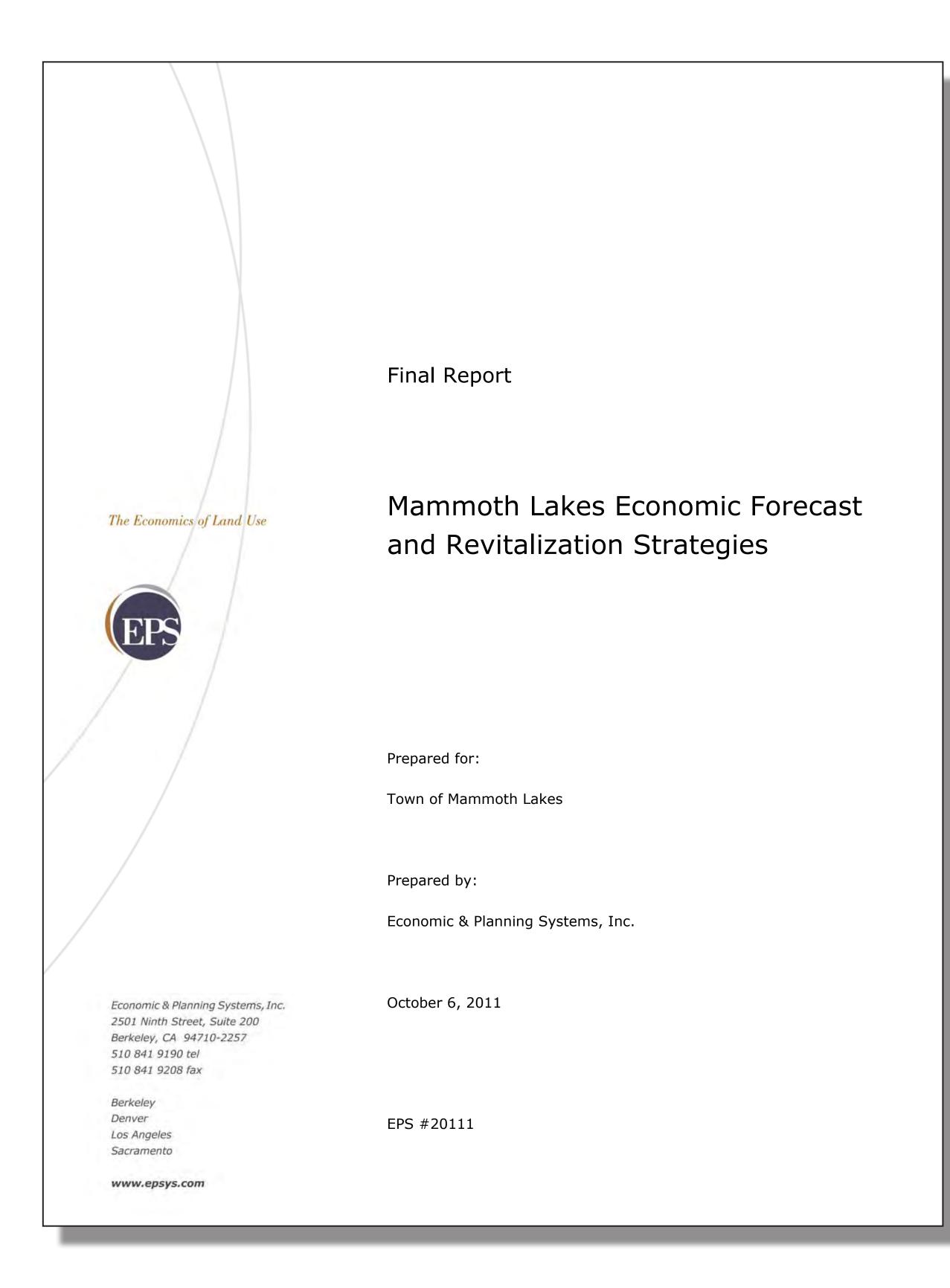




ERA



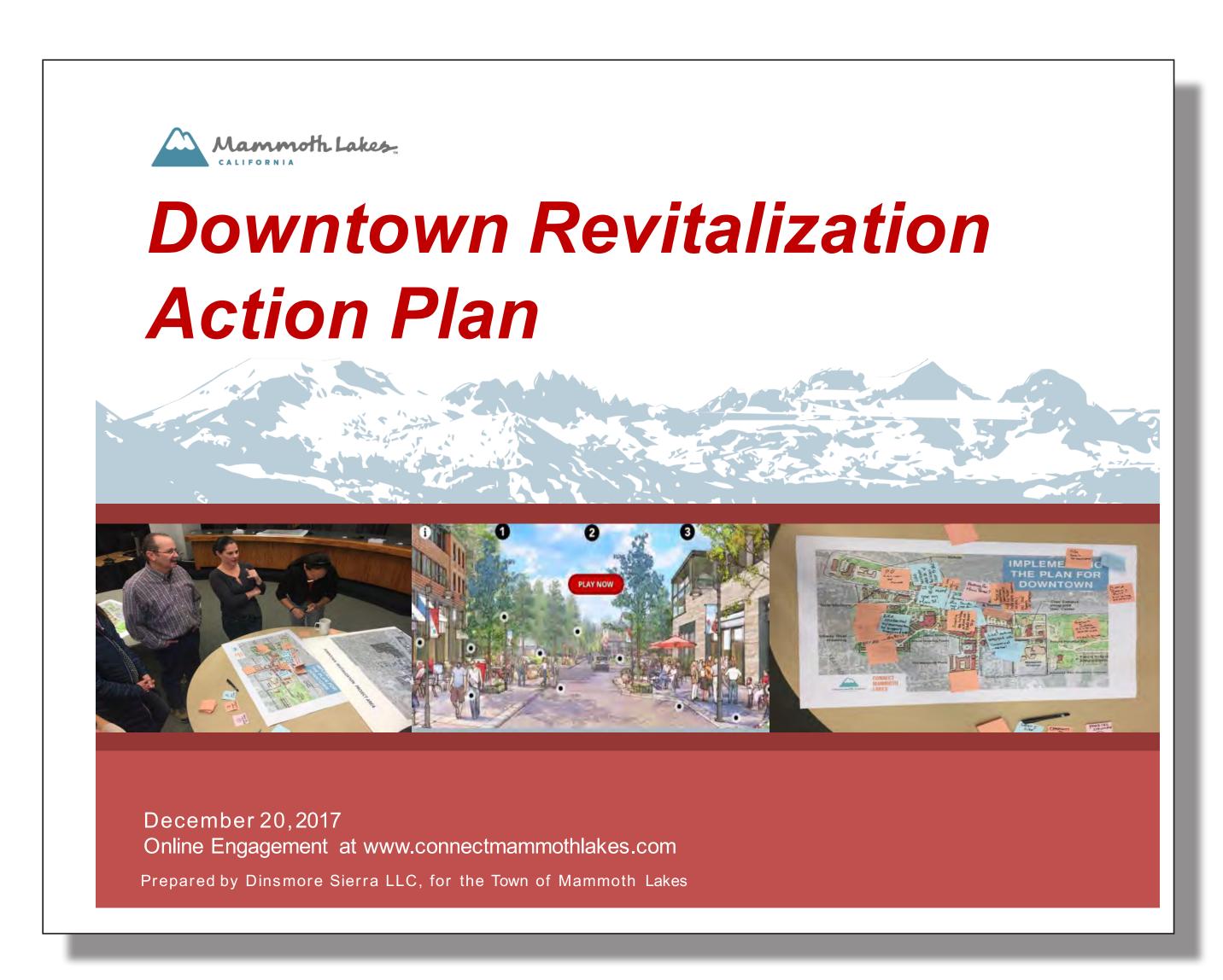
- 1. Create a New Main Street/
 Town Center
- 2. Require Additional Meeting Space in Hotels
- 3. Create a Tourism/Marketing N.G.O.



- Linkage Between Quality of Life for Residents and Resort Development
- Need for an Identifiable Urban
 Core of Retail, Dining and Entertainment
- 3. All Season Facilities to Attract and Incentivize Investment in Resort Development

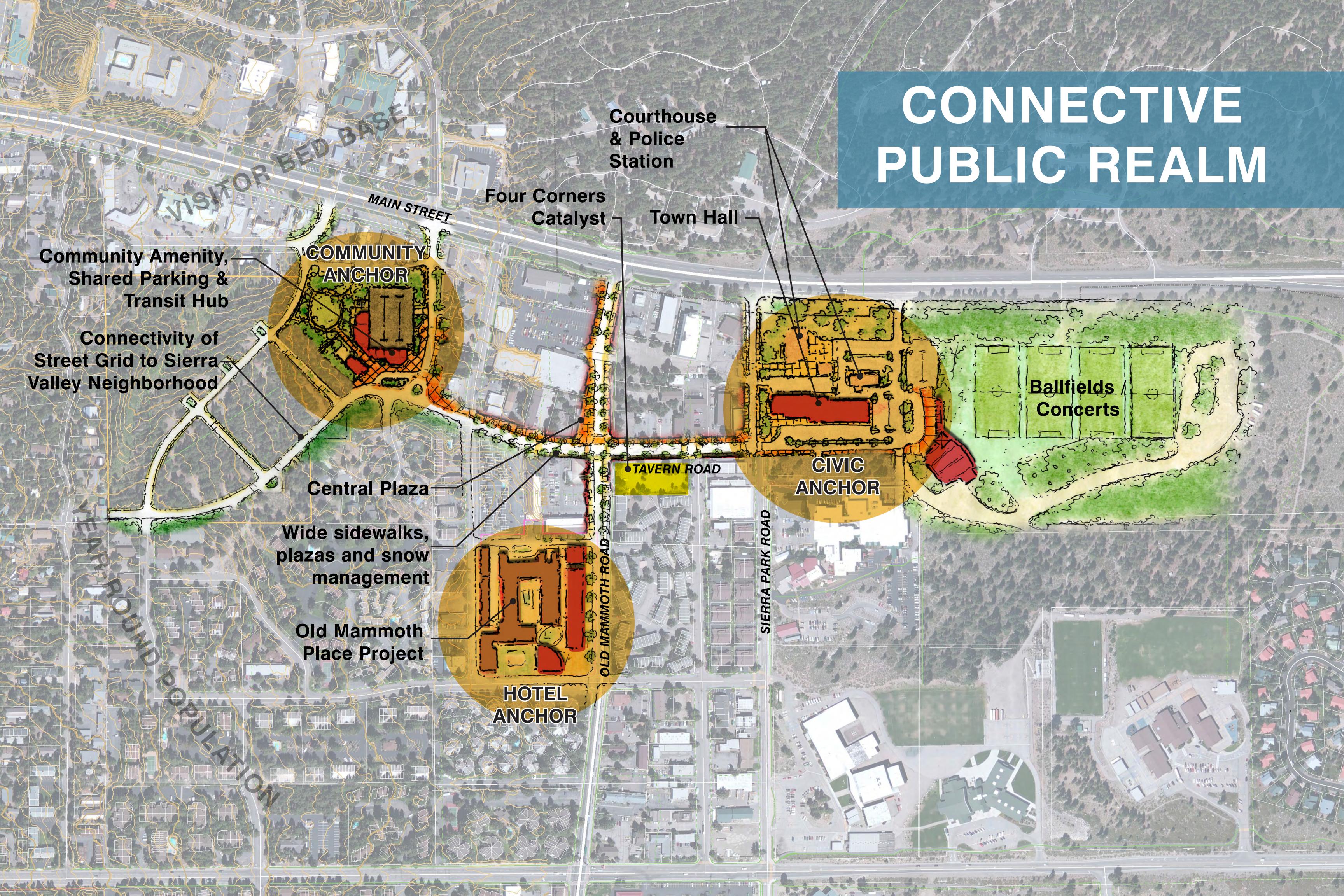




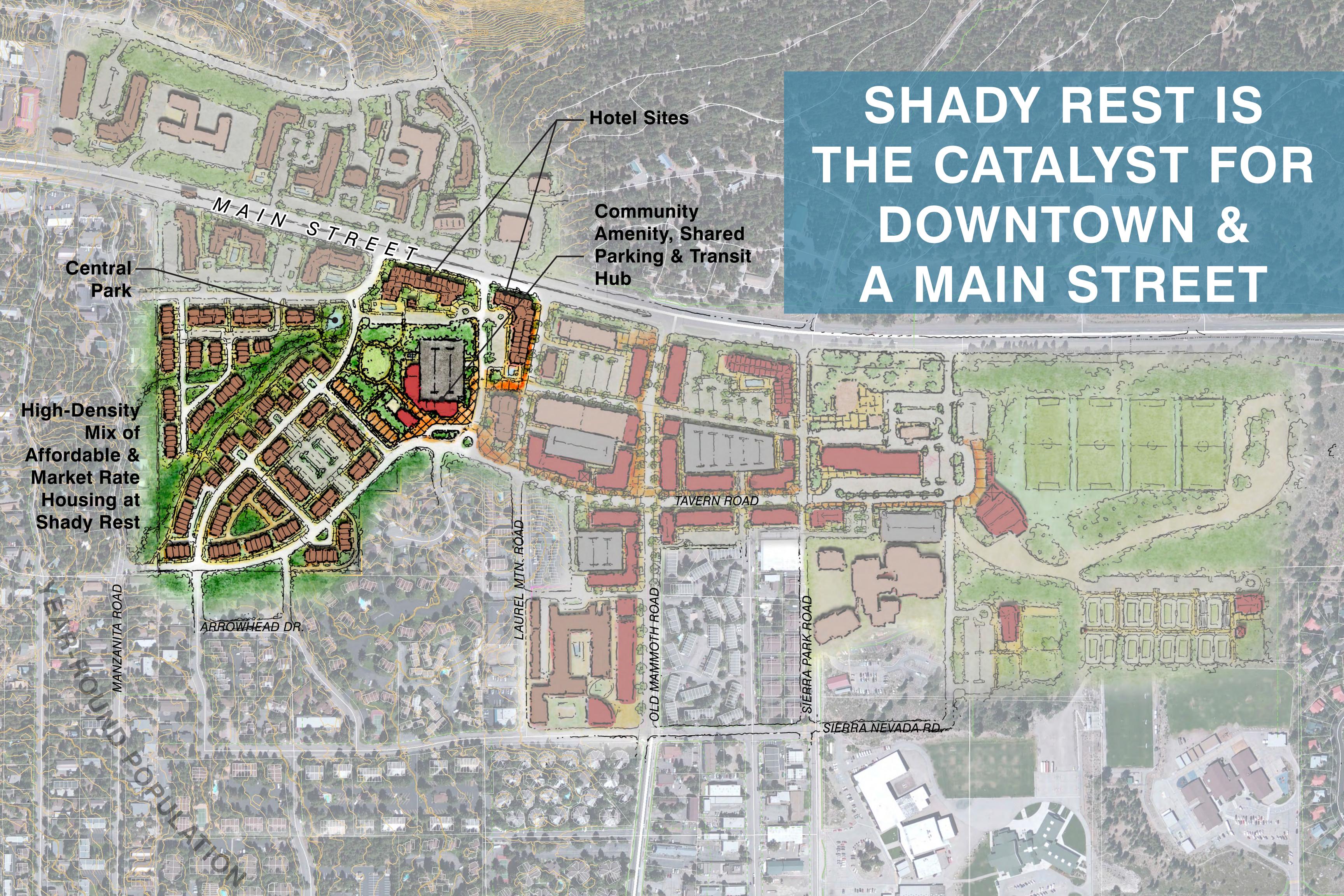


- 1. Cohesive, attractive public realm (sidewalks, streetscape, signage)
- 2. Utilize town land to catalyze development
- 3. Create a parking district to enable shared parking strategies
- 4. Organize transit smartly the mobility hub
- Establish a Business
 Improvement District (BID) to re-invest in the downtown















Park City, Utah Parking & Transit



